

# Pricing

It is our goal to provide the highest quality cookbook at a competitive price. We welcome the opportunity to discuss your cookbook design options with you in an effort to explore cost savings options.

	BOOKS									
RECIPES	100	200	300	400	500	600	700	800	900	1000
up to 150	4.95	2.55	2.45	2.30	2.25	2.20	2.15	2.10	2.05	2.00
151 - 200	5.55	2.85	2.65	2.45	2.35	2.30	2.25	2.20	2.15	2.10
201 - 250	5.95	3.15	2.95	2.70	2.50	2.45	2.40	2.35	2.30	2.25
251 - 300	6.55	3.45	3.10	2.95	2.75	2.70	2.65	2.60	2.55	2.50
301 - 350		3.65	3.35	3.20	2.90	2.85	2.80	2.75	2.70	2.65
351 - 400		3.95	3.50	3.35	3.20	3.10	3.05	3.00	2.95	2.85
401 - 450		4.35	4.05	3.65	3.45	3.30	3.25	3.20	3.10	3.05
451 - 500			4.20	3.80	3.65	3.60	3.55	3.45	3.35	3.25
501 - 550			4.40	4.20	3.95	3.85	3.80	3.70	3.60	3.45
551 - 600			4.70	4.45	4.20	4.10	4.00	3.90	3.80	3.60
601 - 650			4.85	4.65	4.40	4.30	4.20	4.15	4.05	3.90
651 - 700				4.80	4.60	4.50	4.40	4.30	4.20	4.10
701 - 750				5.00	4.80	4.70	4.60	4.50	4.40	4.30
751 - 800				5.30	5.05	4.95	4.90	4.80	4.65	4.55
801 - 850				5.70	5.30	5.15	5.00	4.90	4.85	4.80
851 - 900				5.95	5.70	5.40	5.30	5.20	5.10	5.05
901 - 950				6.25	5.90	5.80	5.70	5.60	5.40	5.30
951 - 1000				6.55	6.15	5.95	5.85	5.75	5.65	5.50

Prices include the following features:

**Starter Kit:**

- Recipe Forms
- Advertising Forms
- Category Envelopes
- Custom Artwork Envelopes
- Optional Pages Booklet
- Sample Book
- Sample Cookbooks

**Cookbook:**

- Recipe Typesetting (6 layout options)
- Custom Cover Design (one color)
- 6 Dividers
- 8 Personal Pages
- Full Color Pre-designed Covers
- Full Color Pre-designed Dividers
- Mail Order Page
- Index
- Plastic Comb binding
- Customer Proof
- White Paper
- Black Ink

**Sales:**

- Press Release Forms
- Advanced Sales Vouchers
- Promotional Posters

# Optional Features Price List

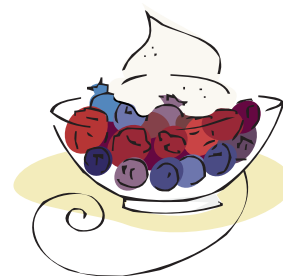
## PERSONAL and RECIPE PAGES

Paper	
White .....	<b>FREE</b>
Cream .....	.15/bk
Ink Color	
Black .....	<b>FREE</b>
Blue, Brown, Green, Red .....	.20/bk
Non-Continued Recipe Format .....	.15/bk
Recipe Notes .....	.20/bk
Fillers .....	.10/bk
Category Subheads .....	.05/bk
Additional Personal Pages .....	.02/pg

## DIVIDERS

Set of 6 dividers (ALL Dividers are collated within the book)

Regular Divider sheets (60# offset paper) ..	<b>FREE</b>
Additional Dividers .....	.05/div
1/4" Extended Dividers (Index Paper) .....	.20/div
1/2" Laminated Tab Divider (Index Paper) ..	.35/div
Full Color Pre-Designed Divider Sets	
Regular Dividers Sheets .....	<b>FREE</b>
1/4" Extended Dividers .....	.35/bk
One Color Custom Divider .....	.03/div
Ink Color	
Black .....	<b>FREE</b>
Blue, Brown, Green, Red .....	.10/bk
Full Bleed (image that extends to edge) ..	.05/div
Each Additional Ink Color .....	.15/color
Full Color Dividers .....	Call
Printing on Back of Divider	
Black .....	.03/bk
Blue, Brown, Green, Red .....	.05/bk
Colored Paper for Regular Divider Sheets ..	.02/bk



## COVERS

Heavy White Gloss Paper .....	<b>FREE</b>
Laminated Cover (Front/Back)	
200 books = .60¢	500 books = .30¢
700 books = .15¢	1,000 books = .10¢
Colored Stock .....	.10/bk
Full Color Pre-Designed Covers .....	<b>FREE</b>
Custom Designed Cover .....	<b>FREE</b>
Ink Color	
Black .....	<b>FREE</b>
Blue, Brown, Green, Red .....	.10/bk
Full Bleed (image that extends to edge) ..	.05/div
Each Additional Ink Color .....	.15/color
Full Color Dividers .....	Call
Printing on Back of Cover	
Black .....	.03/bk
Blue, Brown, Green, Red .....	.05/bk

## COOKBOOK STYLE

Comb Binding .....	<b>FREE</b>
Printing on Comb .....	.60/bk
Coil Binding .....	.25/bk
Polyethylene Cover Set (prices are per book)	
200 books = \$2.10	500 books = \$1.60
700 books = \$1.50	1,000 books = \$1.40
Hardback Cover Set (prices are per book)	
200 books = \$2.25	500 books = \$2.15
700 books = \$2.05	1,000 books = \$1.95
3-Ring Binder (prices are per book)	
200 books = \$2.75	500 books = \$2.25
700 books = \$2.15	1,000 books = \$2.05
3-Ring Easelback (prices are per book)	
200 books = \$5.75	500 books = \$4.45
700 books = \$4.15	1,000 books = \$4.00
Extras	
Foam Padding .....	.60/bk
Sheet Lifters (set of two) .....	.25/bk